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JAN 30 1937

CHRYSANTHEMUMS

1936



FROM
W. E. SPAFFORD

*Barker, Niagara County
New York*

FOREWORD

FOR the past several years, we have specialized in the production of Chrysanthemum rooted cuttings.

Our stock plants are all field-grown. It is absolutely impossible to secure first quality cuttings from plants that have been weakened by producing flowers. If your stock is infested with midge, or is in a run-down condition, it is certain that it will be profitably replaced by the stock which we have to offer.

In addition, every one of our cuttings is put through an insecticide bath before being placed in the sand. They are again dipped in insecticide before they are packed for shipment. Accordingly, we guarantee every cutting sent out by us to be free of all insect pests and diseases, to be well rooted, and of the highest quality.

Furthermore, our greatly improved method of packing makes it certain the stock will reach you in perfect condition, provided there is no delay in transit. Should any such delay occur, we urge you to notify us immediately.

All claims for damages must be entered against the carrier by the buyer, as we cannot be responsible for plants frozen in transit, or injured by delayed deliveries or rough handling.

Prices in this list are for rooted cuttings. We sell 25 of a variety at the hundred rates and 250 of any one variety at the thousand rates. Below are listed the several rates per hundred, and opposite each rate is indicated the corresponding rate per ten:

RATE PER 100

\$3.00
4.00
5.00
6.00
10.00
12.00

RATE PER 10

\$0.50
.50
1.00
1.00
1.50
2.00

Special discounts on orders of 5,000 or more, with additional discounts on all such orders placed before March 1, 1936.

TERMS OF SALE

Orders from unknown parties must be accompanied by cash or satisfactory references.

We agree to furnish good stock, packed in the most improved manner, and deliver same to Express Company or Post Office, after which all stock must travel at buyer's risk.

While we exercise great care to keep plants true to name, we give no warranty, expressed or implied, nor can we be responsible in any way for the crop, either as to variety or product.

10 per cent. discount for cash with order. 2 per cent. if paid in 10 days. All bills are due on the first day of the month following the date of shipment.

W. E. SPAFFORD,
Barker, N. Y.

OUTSTANDING NOVELTIES OF 1936

TAGOYA (DePetrís)—An outstanding single producing rigid, well formed sprays with flowers of excellent substance. Its color is a brilliant Goya—red overlaid with a rose sheen forming a brilliant and very attractive combination.

Its habit of growth is very sturdy but somewhat dwarf, making the variety suitable for pot plants. The variety is very productive and does not require disbudding.

Tagoya was awarded the Chrysanthemum Society of America Silver Medal for the best undisseminated single for 1935 and has been admired by all who have seen it.

Matures November 1st to 5th.

Price: \$15.00 per 100, \$125.00 per 1000.

BEUNETTA (DePetrís)—A large button pompon flowering in late November. It produces rigid, well flowered sprays of many bronze flowers tipped with gold.

It is desirable because it is different from any other variety which comes into bloom at this time.

A sturdy grower and a good producer.

Price: \$15.00 per 100, \$125.00 per 1000.

TOM PEARSON (DePetrís)—A late midseason spray pompon of unusually productive and sturdy habit of growth with rigid stems carrying well flowered sprays.

Its color is an intense deep gold, the full center forming an emerald gold cast producing a very attractive contrast. Flowers possess excellent substance as well as fulness.

Because of its color, substance and productiveness we predict this variety will be grown in great quantities despite its midseason-flowering habit.

Price: \$15.00 per 100, \$125.00 per 1000.

ORCHID BEAUTY (DePetrís)—An unusually attractive anemone with very rigid habit of growth and perfect spray formation requiring no disbudding.

The color is most unusual, being an intense orchid with a light golden cushion.

It matures about the middle of November and is distinct from any other anemone flowering at that time. Winner of the Chrysanthemum Society of America Silver Medal in 1935.

Price: \$15.00 per 100, \$125.00 per 1000.

DEPETRIS INTRODUCTIONS OF 1935

PRINCETON—This is a large flowering spray pompon with many superlative qualities. It carries from four to six blooms three inches in diameter, in strong well-formed sprays that do not crowd the flowers.

Its color is a beautiful and distinct shade of orange of great brilliancy. It has perfect stems and foliage, and is a sturdy grower, attaining a height of four feet.

It matures November 20th, and can be held for Thanksgiving.

This variety was awarded the A. C. S. Silver Cup for the best seedling pompon for 1934.

VALENCIA—One of the loveliest singles ever introduced. Its color is a very beautiful shade of brilliant Valencia pink, without any trace of the undesirable magenta. It never fades. The flowers are large, measuring over four inches in diameter.

It is a strong grower, reaching a height of four feet. The sprays are very well arranged, carrying from four to seven flowers without crowding, and need no disbudding.

The date of maturity is November 30th, but will continue to cut until Christmas if kept cool.

Undoubtedly, this variety will become one of the most popular, and we have no hesitancy in recommending it very highly.

SUNNY BOY—A single, similar to Valencia, except that it is a bright yellow color. The individual blooms are smaller.

It is almost the equal of Valencia in habit of growth and substance, and requires no disbudding. Date of maturity November 25th.

CAMPFIRE—A spray pompon of very prolific habit, carrying from five to seven blooms on well-formed sprays.

It is a strong grower, attaining a height of over four feet. In color it is a crimson bronze, and is a fine keeper. Matures November 25th.

Price: \$7.00 per 100, \$65.00 per 1000.

CHRYSANTHEMUMS—STANDARD VARIETIES

\$3.00 per 100, \$25.00 per 1000, unless otherwise noted.

All stock plants are field grown.

EARLY.

AMBASSADOR—The best white at its blooming date, which is October 18th. Take terminal bud.

CELESTRA—Round, golden yellow that closely follows Gold Lode. Take late crown or terminal bud.

CHRYSOLOGA—Fine, incurved yellow. Matures October 15th. Take bud August 15th.

COAHOMA—Large, well-formed flowers, bright yellow in color. Matures late in October. Take terminal bud.

COLUMBUS DISPATCH—Large, incurved deep yellow. Blooms eight inches in diameter, are fully developed October 25th. Take bud September 1st.

DETROIT NEWS—The best early bronze. Fine shipper. Matures October 25th. Take bud August 30th.

EARLY FROST—One of the most valuable white varieties. Take early bud.

GOLD LODE—The earliest yellow. Medium height. Take bud August 25th.

GOLDEN GLORY—A good early yellow. Fine for pots. Matures October 20th. Take bud August 25th.

GOLDEN GLOW—Bright yellow. Matures September 1st. Take bud July 10th.

GOLDEN QUEEN—Fine yellow incurved. Matures October 10th. Take bud July 10th.

GOOD NEWS—A golden yellow sport of Detroit News. It has the same excellent substance and keeping qualities as its parent, and is sure to become as popular as that variety.
\$10.00 per 100, \$90.00 per 1000.

HILDA BERGEN—Mahogany bronze. Matures October 20th. Take bud September 5th.

INDIANOLA—Light bronze. Plant early in June and take bud August 25th. Matures October 8th.

IMPROVED GOLDEN GLOW—Yellow. Medium height. Matures September 1st. Take bud July 10th.

JUSTRITE—A fine second early pink. Matures October 15th. Take terminal bud.

LUSTRE—Fine lavender pink that matures October 8th. Plant early in June and take bud August 25th.

MRS. H. E. KIDDER—The very best early yellow. Produces flowers seven inches in diameter. Matures October 15th. Take bud August 25th.

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OCTOBER ROSE—An early pink of fine incurved form. Blooms seven inches in diameter mature October 20th. Take terminal bud for best color.

PINK CHIEF—The best pink for mid October to follow Lustre. Fine stem and foliage. Take terminal bud.

QUAKER MAID—Large, glistening white that blooms October 8th. Take bud August 25th.

ROSE CHOCHARD—Early rose pink. Matures October 20th. Take bud August 15th.

ROSE GLORY—Lavender pink. Matures October 15th. Take terminal bud.

SILVER SHEEN—Pure white incurved. Matures October 20th. Take bud August 15th.

SUNGLOW—Bright yellow of Bonnaffon type. Matures October 25th. Take bud August 15th.

YELLOW FROST—Light yellow sport of Early Frost. Take early bud.

MID - SEASON.

BETSEY ROSS—Fine incurved white. Matures November 8th. Take bud August 25th.

CARDONIA—Deep rich yellow, and without a trace of bronze. Solid, globular flower. Matures early in November. Take terminal bud.

CHARLES W. JOHNSON—Perfect incurved white. Matures at the same time as Betsey Ross, with no imperfect flowers. Take bud September 15th.

CHAS. RAGER—Pure white. Matures November 10th. Take bud August 30th.

CITRONELLE—Excellent yellow incurved. Matures November 1st. Take terminal bud.

DISTINCTION—A fine commercial pink. Matures November 15th. Take terminal bud.

EVENING STAR—A fine mid-season pink variety, maturing November 1st. Strong grower. Flowers six inches in diameter. Select bud about September 5th.
\$5.00 per 100, \$40.00 per 1000.

FLOYD GIBBONS—Salmon pink with buff reverse. Matures November 8th. Take bud September 15th.

GOLDEN MEASURE—A fine commercial yellow. Matures November 1st. Take late crown or terminal bud.

J. W. PRINCE—Brighter shade of pink than Chieftain. Flowers seven inches in diameter. Matures November 1st. Take bud August 30th.

MRS. WM. THAW, JR. (Baur-Steinkamp & Co. 1935)—The color is a clear medium yellow that holds unusually well. It is of the large commercial type, producing incurved blooms seven inches in diameter. Excellent stem and foliage. Matures November 10th. Take terminal bud.
\$6.00 per 100, \$50.00 per 1000.

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- NERISSA**—Rose lavender incurved. Large size. Matures November 10th. Take bud September 5th.
- OLD ROSE**—Deep lavender pink. Take crown bud for best size and color. One of the best for shading.
- PINK GLOBE**—Pinkish lavender incurved flower. Matures November 10th. Take bud September 20th.
- RICHMOND**—Bright golden yellow incurved. Matures November 1st. Take bud August 25th.
- ROSE PERFECTION**—Bright rose pink. Matures November 1st. Take bud September 10th.
- SNOW WHITE**—Purest white of incurved form. Matures November 1st. Take terminal bud.
- STATELY WHITE (Baur-Steinkamp & Co. 1935)**—The pure white bloom is incurved, and of good size. Strong growth, with fine stem and foliage. Matures November 10th. Take terminal bud.
\$6.00 per 100, \$50.00 per 1000.
- WHITE CHIEFTAIN**—A pure white sport of Chieftain. Matures October 25th. Take bud August 20th.
- W. H. WAITE**—Combination of scarlet and gold. Matures November 1st. Take bud August 15th.
- YELLOW RAGER**—Light yellow sport of Chas. Rager. Matures November 10th. Take bud August 30th.
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LATE.

- CELEBRATION**—Sport of Yellow Eaton. Matures November 20th. Take bud September 10th.
- CLARA B. FORD**—Closely incurved yellow. Matures November 20th. Take bud September 20th.
- CHATTANOOGA**—Pure white. May be grown to eight inches in diameter. Matures December 1st and later from buds selected September 20th.
- DECEMBER GLORY**—Pure white spherical flower six inches in diameter. Matures December 1st and later. Take bud September 30th.
- DR. ENGUEHARD**—Bright rose pink. Matures November 10th to 20th. Take bud September 5th.
- E. A. SEIDEWITZ**—Bright pink. Matures from Thanksgiving to early December. Take bud September 20th.
- FRIENDLY RIVAL**—Bright yellow. Fine incurved form, and will produce flowers eight inches in diameter. Matures November 15th to Thanksgiving. Take bud September 10th.
- GLADYS PEARSON**—Combination of buff, apricot, and orange. Blooms eight inches in diameter. Take bud September 30th.
- GLENVIEW**—Incurved bronze for Thanksgiving. Take bud September 10th.

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- GOLDEN CELEBRATION**—A wonderful Thanksgiving yellow. Take bud September 10th.
- GOLDEN MISTLETOE**—Light yellow sport of Mistletoe. Take bud September 30th.
- GOLDEN NELLIE ROSS**—A golden yellow sport from Mrs. Nellie T. Ross. Matures November 30th into December. Take bud early in October.
- GOLDEN PEARSON**—Clear yellow sport of Gladys Pearson. Matures November 25th. Take bud September 30th.
- MAJOR BONNAFFON**—Excellent yellow incurved. Take bud September 30th.
- MARIE De PETRIS**—Intense golden yellow incurved of large size. Matures late in November. Take bud September 20th.
- MEFO**—Flowers, seven inches in diameter, are loosely incurved. Color creamy white. Matures November 15th. Take bud September 15th.
- MISS HELEN FRICK**—Still one of the best late pink varieties. Dwarf growth, and should be planted early to secure four foot stems. Matures November 20th and later. Take bud September 15th.
- MONUMENT**—Large pure white of incurved form. Matures November 15th. Take terminal bud.
- MRS. A. J. STAHELIN**—Golden bronze with reverse of petals bright yellow. Flowers six and one-half inches in diameter. Matures November 15th. Take bud September 10th.
- MRS. FRANKLIN D. ROOSEVELT**—A large incurved yellow. Crown buds should be reserved August 25th to avoid tall stems. Matures November 10th to 15th.
\$5.00 per 100, \$40.00 per 1000.
- MRS. NELLIE T. ROSS**—Light yellow. Matures November 30th into December. Take bud early in October.
- MRS. R. M. CALKINS**—Bright yellow. An improved Golden Chadwick. Matures November 20th to 30th. Take bud September 20th.
- OAK LEAF**—Sport of Gladys Pearson. Darker in color. Matures November 25th. Take bud September 20th.
- PINK MISTLETOE**—Pink sport of Mistletoe. Take bud September 30th to October 15th.
- SECY. NEHRLING**—Very perfect in form, similar to Major Bonnaffon in this respect. Bright yellow. Strong growth with heavy stem. Matures November 15th to 20th. Take bud August 15th.
\$5.00 per 100, \$40.00 per 1000.
- SUNBEAM**—A seedling from Odessa. but a brighter shade of yellow. Matures for Thanksgiving. Take bud September 20th to 30th.
- THANKSGIVING PINK**—Matures for Thanksgiving and later. Take terminal bud.
- TOM BROWNE**—Pure white maturing November 20th to 30th. Take bud September 20th.
- WHITE MISTLETOE IMPROVED**—A pure white Mistletoe. Select bud September 30th and later. Matures in December.

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WHITTIER—Elegant late yellow. Matures November 25th. Take bud September 10th.

YELLOW MONUMENT—A straw yellow sport of Monument. Matures November 15th. Take terminal bud.

POMPONS

\$3.00 per 100, \$25.00 per 1000, unless otherwise noted.

All stock plants are field grown.

ADIRONDA—The best early bronze. Matures October 15th.

AMOS—Fine shade of medium bronze. Large pompon. Matures November 10th.

ARLYN—A very productive late pompon. The outer petals show a slight bronzy cast, while the center of the flower is deep yellow. Flowers two inches in diameter. Matures November 15th.

BETTY WATKINS—Golden bronze. Matures November 15th to 25th.

BONNIE MAID—Beautiful lavender pink blooms produced in large sprays. Fine for pots. Matures October 20th.

BRONZE BETTY WATKINS—A sport from Betty Watkins. About the same shade as the upper surface of the petals of Frank Wilcox. Matures November 15th to 25th.

BRONZE QUEEN—Dark bronze of medium size. Matures October 25th.

BRONZE USONA—About the same shade as the upper surface of the petals of Legal Tender. An orange bronze for Thanksgiving and later.

CAPT. COOK—Old rose. Matures November 10th.

CHRISTMAS GOLD—Golden yellow button. Matures December 1st and later.

CORA PECK BUHL—Excellent deep yellow pompon. Matures October 25th.

CORDOVA—A large very free flowering white pompon. Strong, upright stems. Matures for Thanksgiving.

ERMALINDA—Old rose with silvery sheen. Matures October 25th.

FLORA—Bright crimson. Matures November 5th.

FRANK WILCOX—Golden bronze. Matures November 25th.

GOLD COIN—A very bright yellow large-flowering pompon. Matures December 1st and later.

GOLDFINCH—An intense shade of yellow. Has proved to be one of the very best for shading. Matures October 15th.

GOLDEN NYMPH—Bronzy yellow. The latest pompon known. May easily be held for Christmas.

IRENE—Pure white button. Matures October 18th.

IRIDESCENT—A combination of the various shades of yellow and pink. Matures October 15th.

JEMIMA—Bright bronze of the large button type. Matures October 28th.

JEWELL—A fine early pink of the large button type. Matures October 15th.

JOAN—Bronzy orange. Flowers two and one-fourth inches in diameter. Matures November 20th.

LA VERA (Baur-Steinkamp & Co. 1935)—The color is between Lillian Doty and Rose Charm. Branches well and gives good yield. Flowers are slightly smaller than Doty. One of the best medium pink pompon varieties. Matures November 5th.
\$6.00 per 100, \$50.00 per 1000.

LEILAH—Exquisite shade of rose pink. Matures October 15th.

LEGAL TENDER—A combination of bronze and gold which is most attractive. Fine producer. Matures for Thanksgiving.

LILAC—Beautiful lavender pink. Matures October 15th.

LILLIAN DOTY—Shell pink. Fine for disbudding. Matures October 20th.

LORRAINE MEECH—Crimson with golden bronze reverse. Matures November 20th to 30th.

MARILYN—Orange tan in color. Matures October 22nd.

MARY LENNON HALL—Clear rich yellow. Strong grower and good producer. Matures November 1st.

MODENA—An excellent late yellow. Makes fine sprays and is a wonderful producer. Flowers two inches in diameter. Matures December 1st and later.

MUSKOKA—Golden bronze. Should be disbudded. Matures November 10th.

NEW YORK—Golden bronze. Matures November 10th.

NORINE—Golden yellow button. Matures November 25th.

NOVEMBER BRONZE—Orange bronze. One of the very best for Thanksgiving.

NUGGETTS—Best yellow for November 1st. Fine for cutting or pot culture.

PAGOSA—Dark pink. Matures December 5th.

PINK DOT—Blush white with dark pink center. Matures November 25th.

RED BEU—Brilliant red with golden reverse. Matures November 25th.

ROBIN HOOD (Baur-Steinkamp & Co. 1935)—The blooms which are about the size of Nuggetts, are deep red. Makes fine sprays and gives heavy yield. One of the best of the darker colored varieties. Matures November 5th.
\$6.00 per 100, \$50.00 per 1000.

RODELL—A good early yellow. Matures October 10th.

ROSE CHARM—Bright rose pink. Fine for disbudding. Matures October 25th.

ROSELEA—Edges of the petals are bright pink, and the center cream color. Matures after December 1st.

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- ROWENA**—A medium shade of bronze. Strong grower. Flowers two inches in diameter. Matures December 1st.
- SARDA**—A deep pink sport of Pink Dot. Matures October 25th.
- SEAGULL**—One of the best white pompons for early November. Fine sprays that bunch well.
- SILVER BALL**—Early white. Fine for disbudding. Matures October 12th.
- SILVER TIPS**—Bright pink with silver tip at the end of each petal. Matures November 10th.
- SNOWCLOUD**—A very fine early white. Round blooms. Matures October 15th.
- THE BRISTOLITE**—The color is a rich Indian yellow with more intense cadmium yellow tones in the center. Flowers two and one-fourth inches in diameter. Matures November 25th and later.
\$6.00 per 100, \$50.00 per 1000.
- TONQUIN**—It is rose color, intermediate between Olivia and Pagosa. Matures after December 10th.
- UNALGA**—An intense yellow. May be grown naturally to sprays or disbudded. Matures for Thanksgiving.
- USONA**—Bright pink pompon. Very productive. Matures for Thanksgiving and later.
- UVALDA**—Early white. Matures October 7th.
- Varsity**—Light yellow button. Matures November 10th.
- WESTERN BEAUTY**—Bright pink. Matures November 25th.
- WHITE ANGELO**—A pure white sport from Angelo. Identical in every respect with Angelo, except color. Excellent for disbudding or for pot plants. Matures October 25th.
\$8.00 per 100, \$75.00 per 1000.
- WHITE DOTY**—White sport of Lillian Doty. Matures October 20th.
- WHITE WINGS**—The best early white. Matures October 1st.
- YELLOW BIRD**—A yellow pompon that produces large sprays. Flowers two inches in diameter. Very productive. Matures November 20th.
- YELLOW FELLOW**—Clear yellow of the large pompon type. Matures November 10th.
- YELLOW YULETIDE**—Yellow sport of Yuletide. Matures December 1st.
- YULETIDE**—The latest white pompon. Matures December 1st.
- YUVAWN**—In color and general habit is similar to Gold Coin. Matures November 25th.
- ZOE**—A golden bronze of the large button type. Medium in height, and a fine producer. Matures November 20th.
- ZORA**—The earliest yellow pompon. Matures October 5th.

ANEMONES

\$3.00 per 100, \$25.00 per 1000, unless otherwise noted.

All stock plants are field-grown.

BEAUTIFUL LADY—The ray florets are a bright shade of pink, and the cushion is creamy white. Flowers are five inches in diameter, with a three inch cushion. Matures November 20th.

BERNEITA—Ray florets shell pink, with white cushion. Matures October 25th.

BLANCHE—Snow white. One of the largest anemones. Matures November 1st.

BRONZE VOLUNTEER—A golden sport from Volunteer with a perfect cushion of a bronzy cast. Matures November 15th.

CRIMSON GLOW—Crimson maroon. Four inches in diameter. Matures November 25th.

ESTRALITA—Bronzy orange. Should be disbudded. Flowers five inches in diameter. Matures November 15th.

GARZA SUPREME—Pure white. Matures December 15th and later.

GODFREY'S PERFECTION—Dwarf white. Matures November 25th.

GOLDEN PHEASANT—A yellow spray anemone of medium height. Matures November 25th.

MARITZA—A very bright yellow, approaching the color of Friendly Rival. Flowers are five and one-half inches in diameter, with a full highly-rounded cushion. Matures for Thanksgiving.

NORMA—Orchid pink, with golden pink cushion. Large flowering and should be disbudded. Matures November 20th.

ROLINDA—Color reddish bronze. Flowers are four inches in diameter. Matures November 15th.

STOPLIGHT—Crimson terra cotta ray florets, with a low bright yellow cushion. Matures November 1st.

SUNSHINE—Intense yellow. Matures December 1st.

SUZANNE MILLER—A sport of Norma. The guard petals are yellow, and the cushion orange. Matures November 20th.

THE TITAN—Two rows of crimson ray florets. Cushion is bronzy red, and slightly golden at the tips. Matures November 5th.

VOLUNTEER—Yellow. Medium height. Matures November 15th.

YELLOW GARZA SUPREME—Yellow sport of Garza Supreme. Matures December 15th and later.

SINGLES

\$3.00 per 100, \$25.00 per 1000, unless otherwise noted.

All stock plants are field-grown..

APOLLO—One of the Hybrid Korean varieties. Great sprays of nicely formed flowers in shades of bronze, red, old gold, and salmon. A wonderful hardy variety. Height two and one-half feet. Matures October 12th.
\$10.00 per 100, \$90.00 per 1000.

BRONZE BUCKINGHAM—Bronze sport of Mrs. Wm. Buckingham. Matures October 25th.

CHARTER OAK—Yellow. Matures November 28th.

GOLDEN MENSA—Yellow sport of Mensa. Matures November 25th.

LOUISE SCHLING—An outstanding garden variety. Flowers, fully three inches in diameter, have three or four rows of petals. The color is a soft bronze salmon. Matures October 5th.
\$6.00 per 100, \$50.00 per 1000.

MARGUERITE WAITE—Deep pink sport of Mrs. E. D. Godfrey. Matures November 28th.

MELBA—Terra cotta bronze. Fine for pots. Matures November 10th.

MENSA—White. Fine producer. Matures November 25th.

MRS. E. D. GODFREY—Light pink. Matures November 28th.

MRS. WM. BUCKINGHAM—Lovely shade of pink. Matures October 25th.

MURRAY HILL BEAUTY—Old rose. Matures November 25th.

